

HAMPTON VA

NEWS RELEASE

For immediate release

Robin McCormick | rmccormick@hampton.gov | 757-728-3276
22 Lincoln Street | Hampton, VA 23669

City of Hampton website gets new look – on screens both large and small

June 30, 2016 – Hampton.gov looks different. An upgrade to the site’s design is planned to create a more vibrant and visual website that’s also easier to navigate. But one of the biggest changes won’t be immediately visible to those who only view the site on a desktop computer.

New functionality carries more features of the site to the mobile version, as the percentage of people who use phones or tablets to get information has continued to grow. Responsive technology allows the content on each page to adjust to the size of the screen or window.

To make it faster for users to find information on the site, there are three horizontal navigation bars. The top bar is organized by the kind of user and function – information related to Living, Playing, Working, Government, and a “How do I?” section of frequent requests. A bar across the middle directs users to some of the most popular areas – Jobs, Parks and Economic Development, as well as a link to the city schools’ site. Anchored at the bottom of the screen are popular links: City Council, Notify Me (where users can sign up for breaking news alerts or calendars they want to follow), Pay Online for taxes, Tell Us (where citizens can report missed trash or a website problem); E-news (subscribe to the weekly news and weekly events emails); and FOIA for information requests. If all of that sounds too complicated, just use the “search” at the top to find what you’re looking for.

Calendar events should be easier to view and sort; news sections have been added to more departments and services. Some of the city’s high-traffic departments, such as the History Museum, Parks, and Economic Development, have more highly customized pages.

Users can create their own sign in to customize their hampton.gov experience and set up notifications – from bid notices to news to agenda alerts.

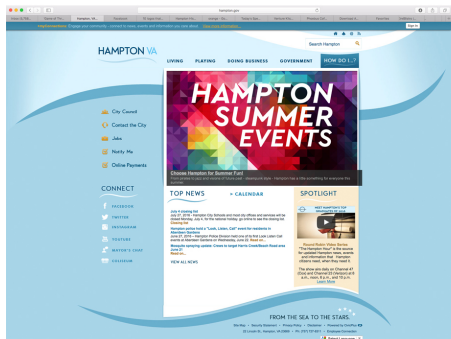
As with any startup, we expect a few bumps. We will continue to roll out improvements and updates through the summer. In the meantime, please use the “Tell Us” button to report problems we’ve overlooked, such as links that don’t work or information you can’t find.

When the new design is “live” will vary for users, depending on their internet provider’s settings. All users should see the new design by late Thursday, June 30, or early Friday, July 1. Go [online](#) or see attached for a comparison of the old and new websites.

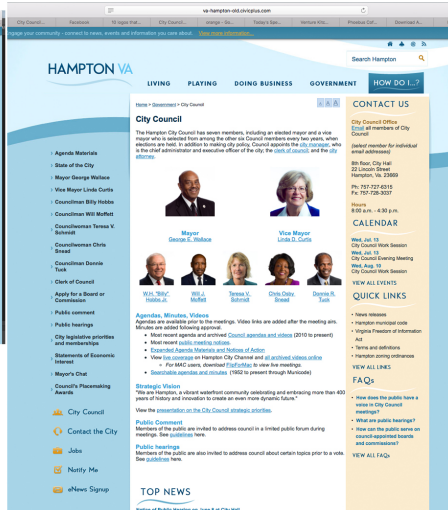
WEBSITE REDESIGN

Old

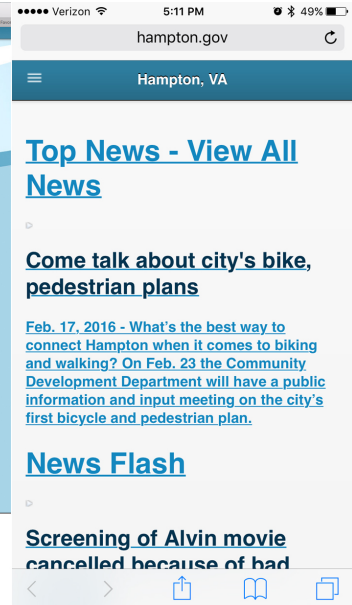
Home Page



Interior Page

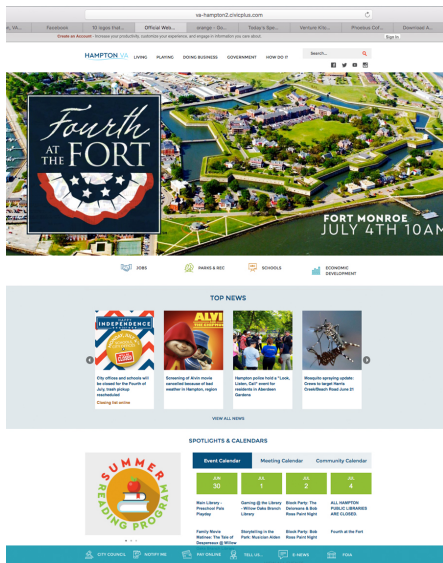


Mobile

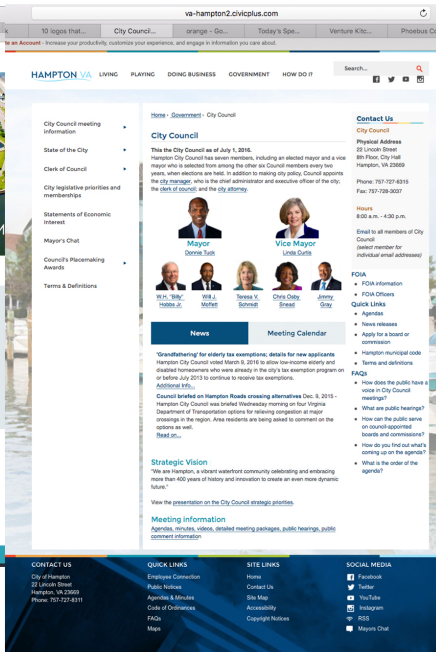


New

Home Page



Interior Page



Mobile

